

# OPEN INVITATION SYSTEM FOR SPORTS GOODS MANUFACTURING COMPANIES

School Games Federation of India (SGFI)

Date: 18<sup>th</sup> August 2025

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## INTRODUCTION

The School Games Federation of India (SGFI) is committed to ensuring fairness, transparency, and maximum value in its partnerships with sports goods manufacturing companies. To achieve this, SGFI has developed an **Open Invitation System** that provides equal opportunity for all eligible companies to collaborate with SGFI as official sports equipment partners.

This system replaces individual negotiations with a **policy-driven, competitive, and transparent framework** designed to strengthen SGFI's institutional credibility and maximize benefits for the school sports community across India.

## OBJECTIVES

- Develop a comprehensive policy framework for equipment partnerships.
- Invite all eligible sports goods manufacturers to participate through SGFI's official website.
- Establish a competitive evaluation and selection process.
- Ensure technical quality certification by the SGFI Technical Committee.
- Finalize partnerships with companies offering the best terms and maximum benefits.

## PROCESS FRAMEWORK

### 1. Open Invitation

- Publish official invitations for partnerships on the **SGFI website**.
- Allow all eligible sports goods manufacturing companies to apply online.

### 2. Proposal Submission

- Companies submit detailed proposals including:
  - Equipment specifications and certifications.
  - Financial contribution/support commitments (donations in cash & kind-Equipment).
  - Member benefit offers (discounts, special pricing, etc.).
  - Branding and promotional partnership opportunities.

### 3. Technical Committee Evaluation



- SGFI Technical Committee will conduct **quality testing and certification** of equipment.
- Ensure compliance with international/national standards.

#### 4. Competitive Evaluation

- A dedicated SGFI panel will evaluate proposals on:
  - Financial value and donations offered to SGFI.
  - Quantity and quality of equipment support.
  - Long-term sustainability and partnership benefits. (restricted to 2 years)
  - Added value for SGFI members.

#### 5. Selection & Agreement

- The company offering **maximum benefits to SGFI** will be selected.
- Final agreements will be signed with clear deliverables, annual reviews, and compliance clauses.

## BENEFITS

#### For SGFI:

- Transparent and fair partnership selection system.
- Financial support through donations or structured contributions.
- Standardized high-quality equipment across national championships.
- Discounts and incentives for SGFI-registered schools, athletes, and coaches.
- New revenue streams through online and direct sales partnerships.

#### For Partner Companies:

- Official designation as SGFI's equipment partner for specific sports.
- Exclusive branding and marketing rights during SGFI events.
- Institutional endorsement for use of equipment by schools nationwide.
- Visibility through SGFI's official website, media, and social channels.

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## CALL FOR PROPOSALS

Interested companies are invited to apply within **15 days (20<sup>th</sup> August – 5<sup>th</sup> September 2025)**.

All proposals shall be submitted to **SGFI via email at [info23-27@sgfi.org.in](mailto:info23-27@sgfi.org.in)**

For further queries, companies may write to SGFI at the same email address.

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#### Issued by:

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